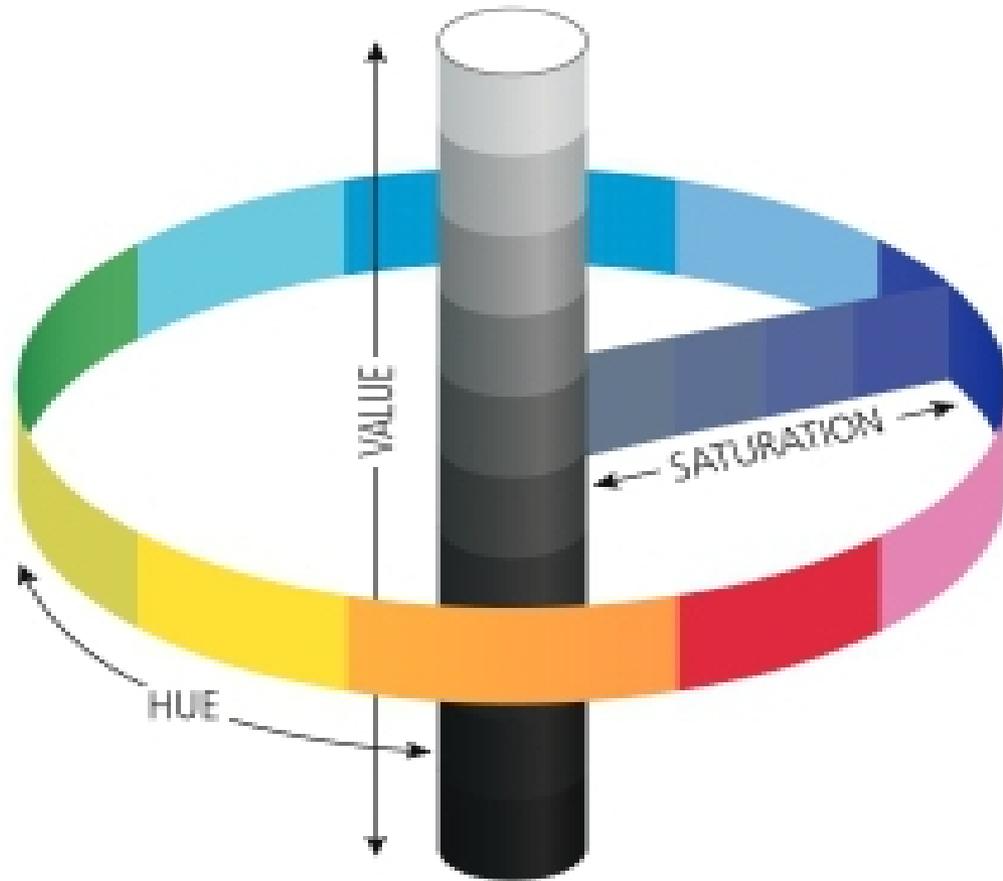


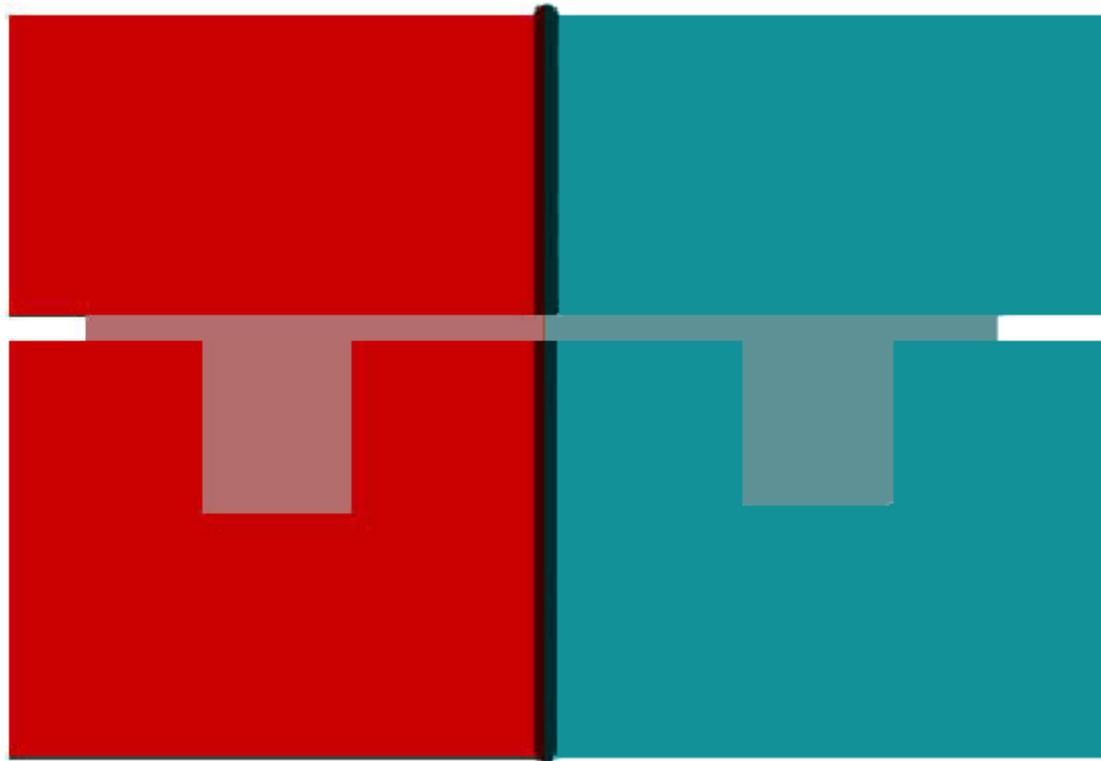
# Colour

an introduction

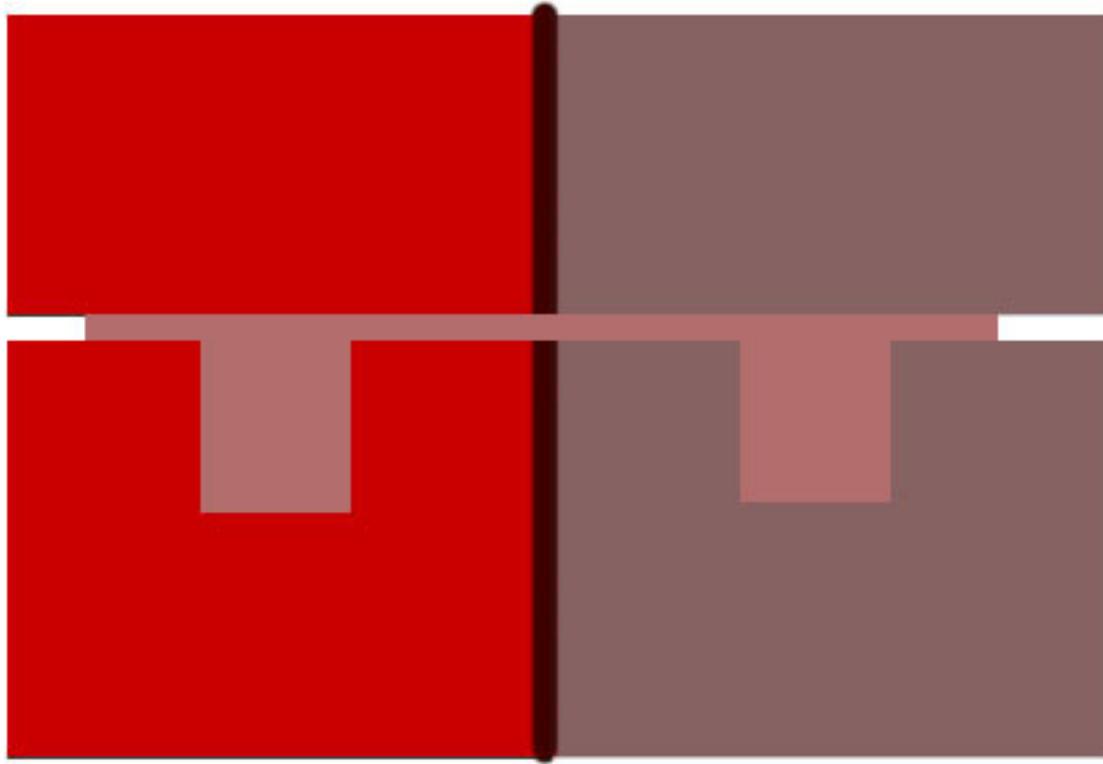
# Hue, Saturation and Value



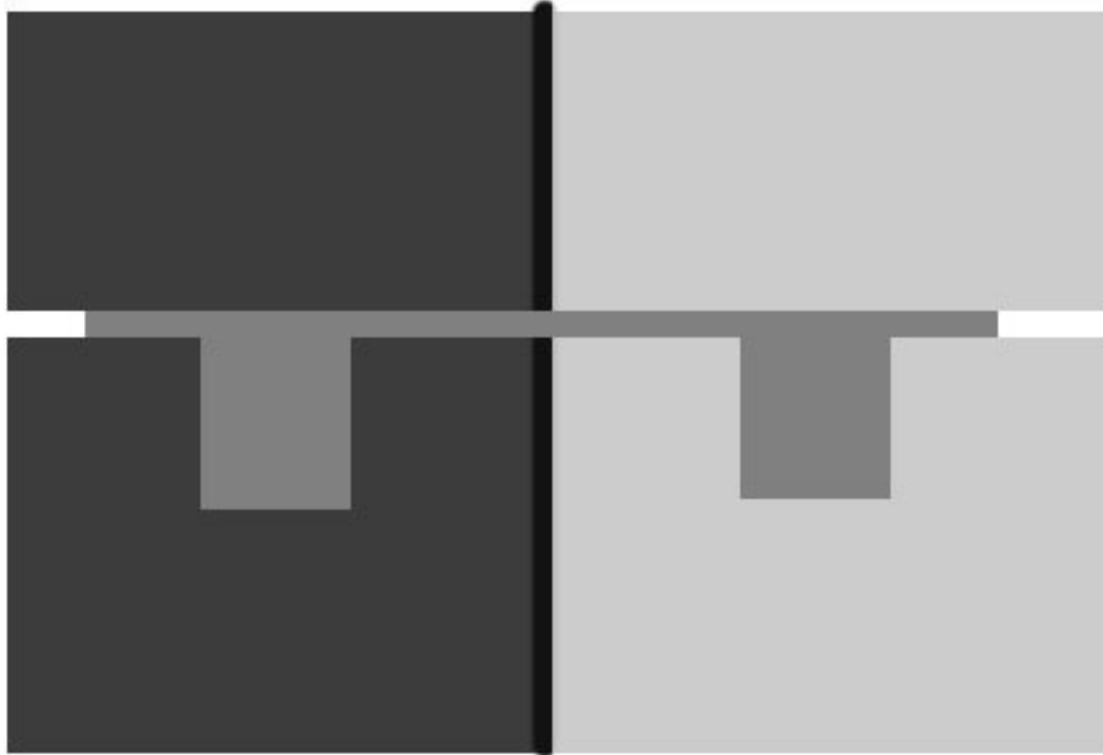
**Hue** is the property of the colour (red, blue, yellow, ...)



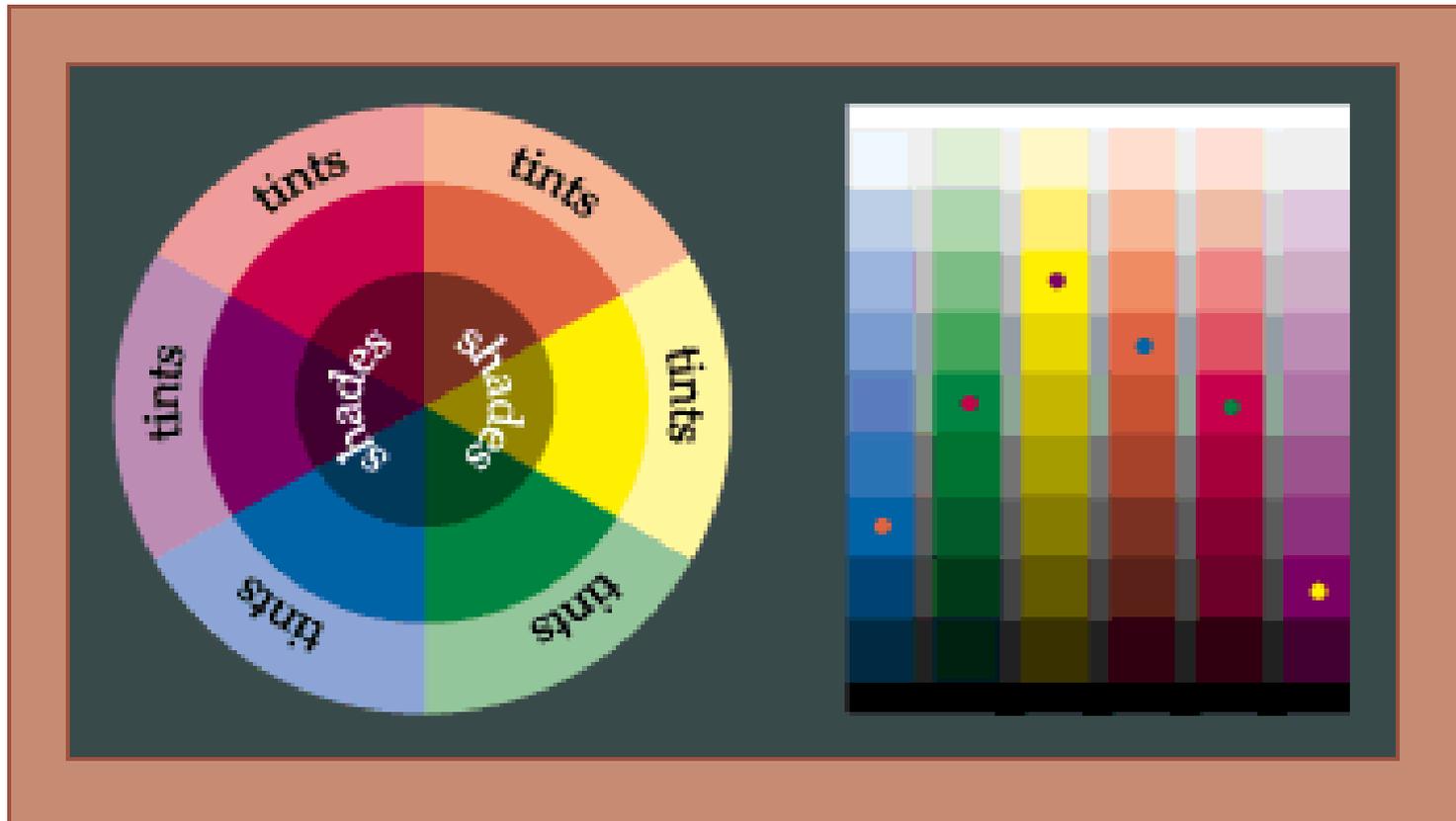
**Saturation** tells how pure or full a colour is



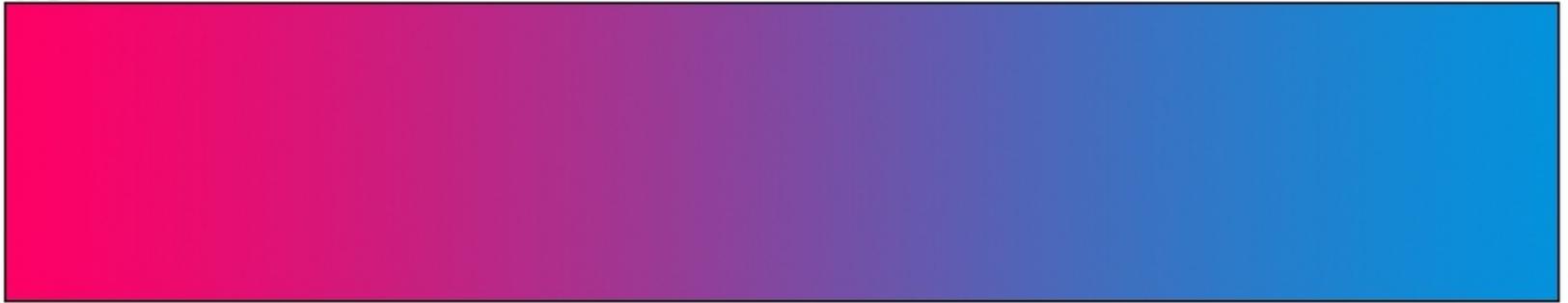
**Value** tells how intensive, or light a colour is



Changes in value, whether sudden or gradual, can add greatly to the visual impact of art forms. Changes in value can also be used to help the artist express an idea.



**HUE**



**SATURATION**



**VALUE**



**Shade:**



**A hue produced by the addition of black.**

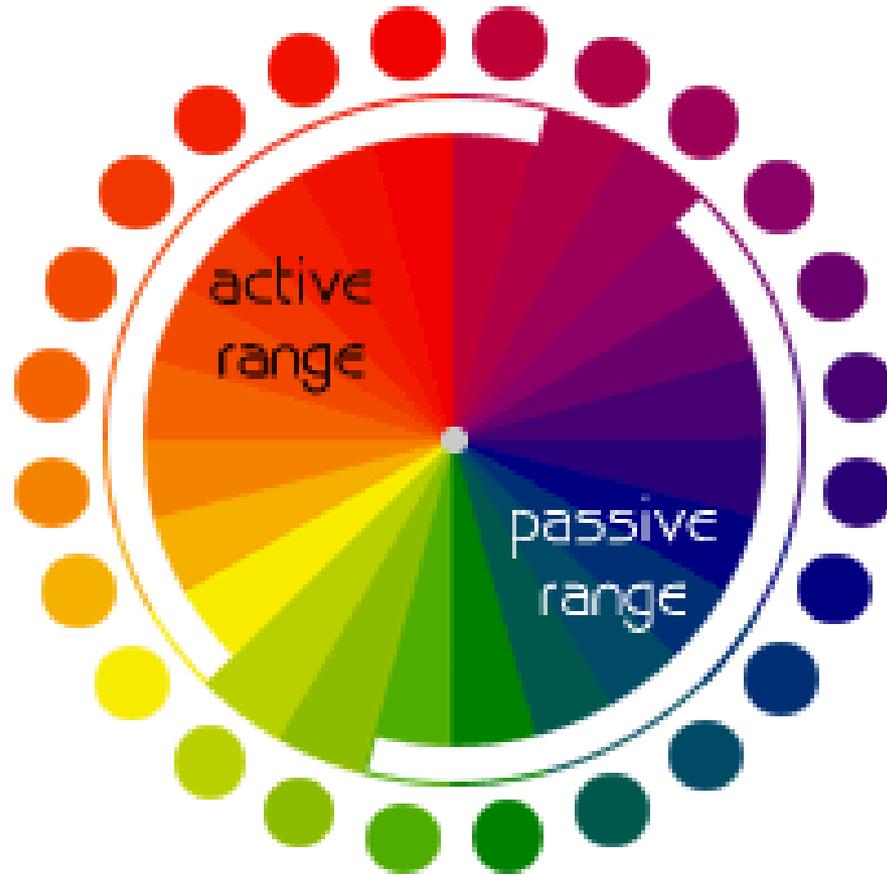
**Tint:**



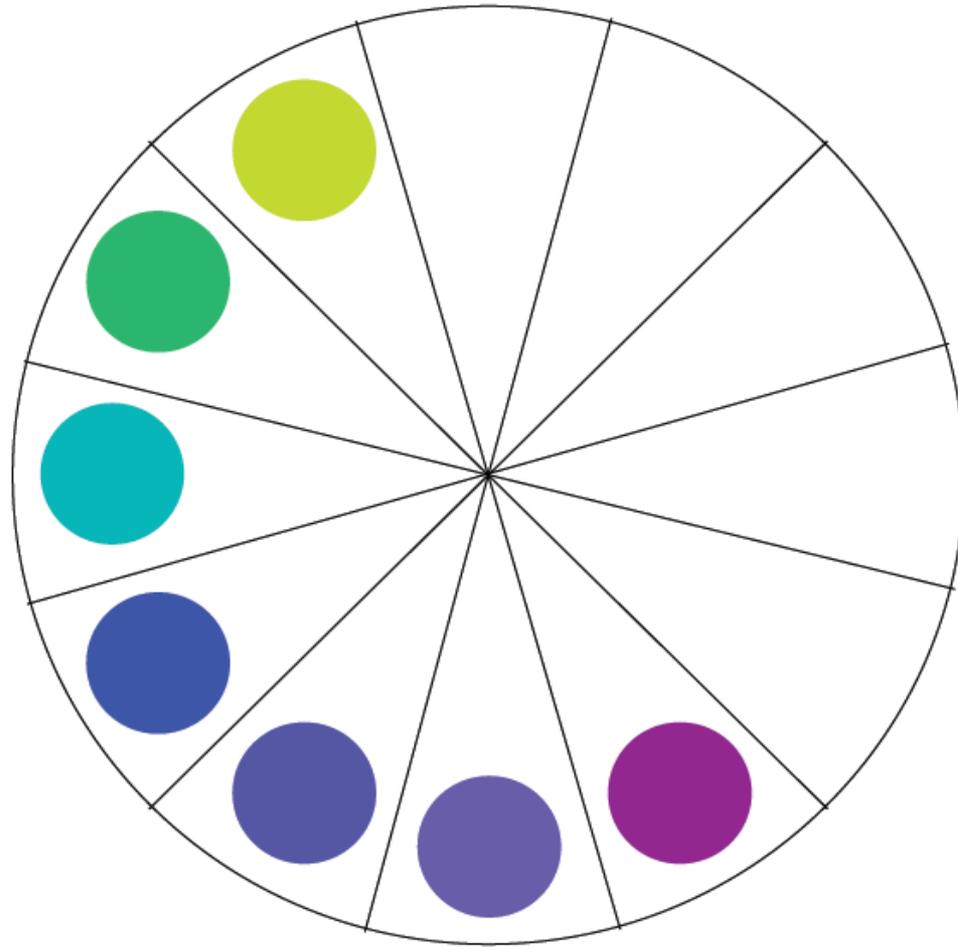
**A hue produced by the addition of white.**

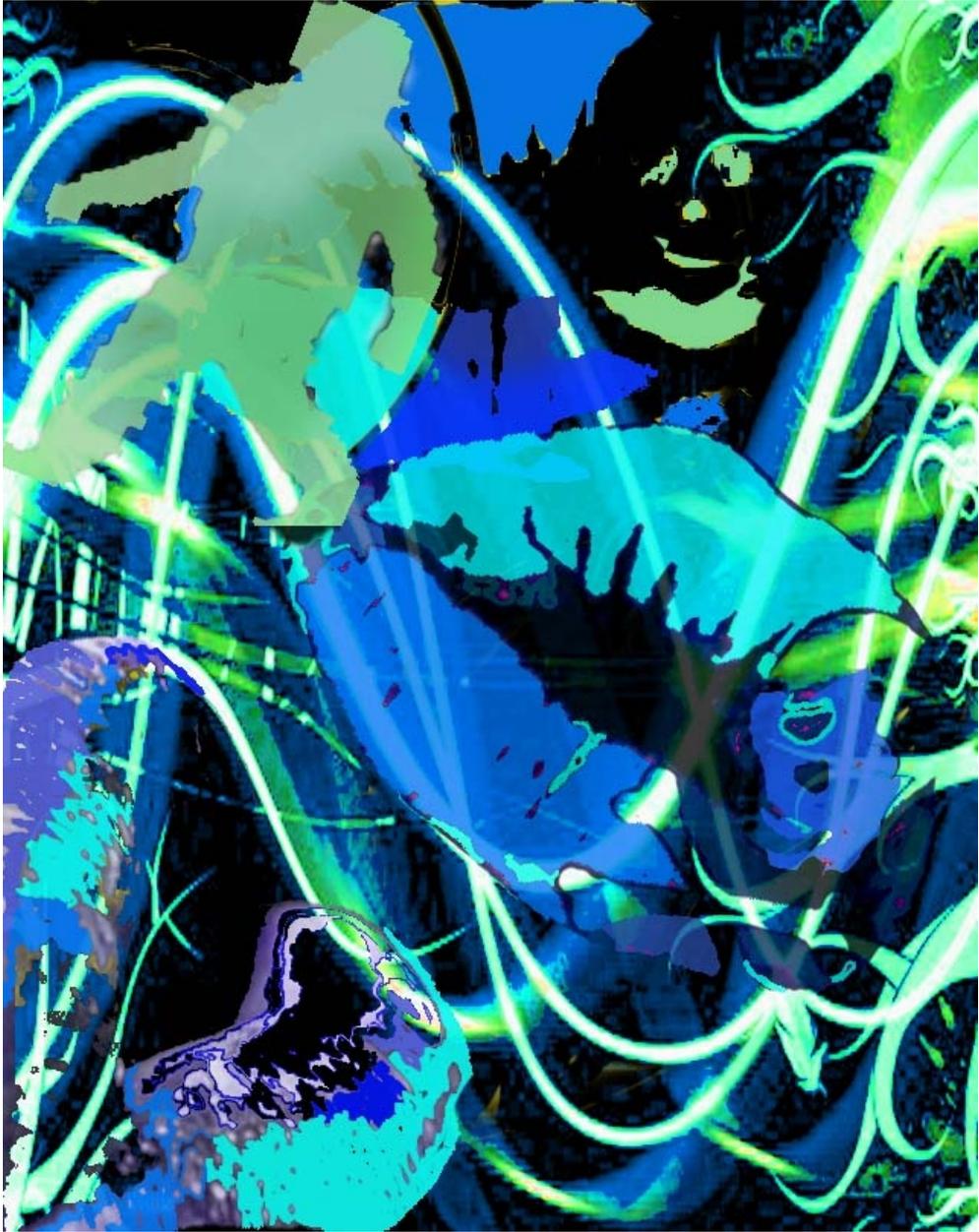
# Colour temperature

# Warm and cool colours



# Cool Colours







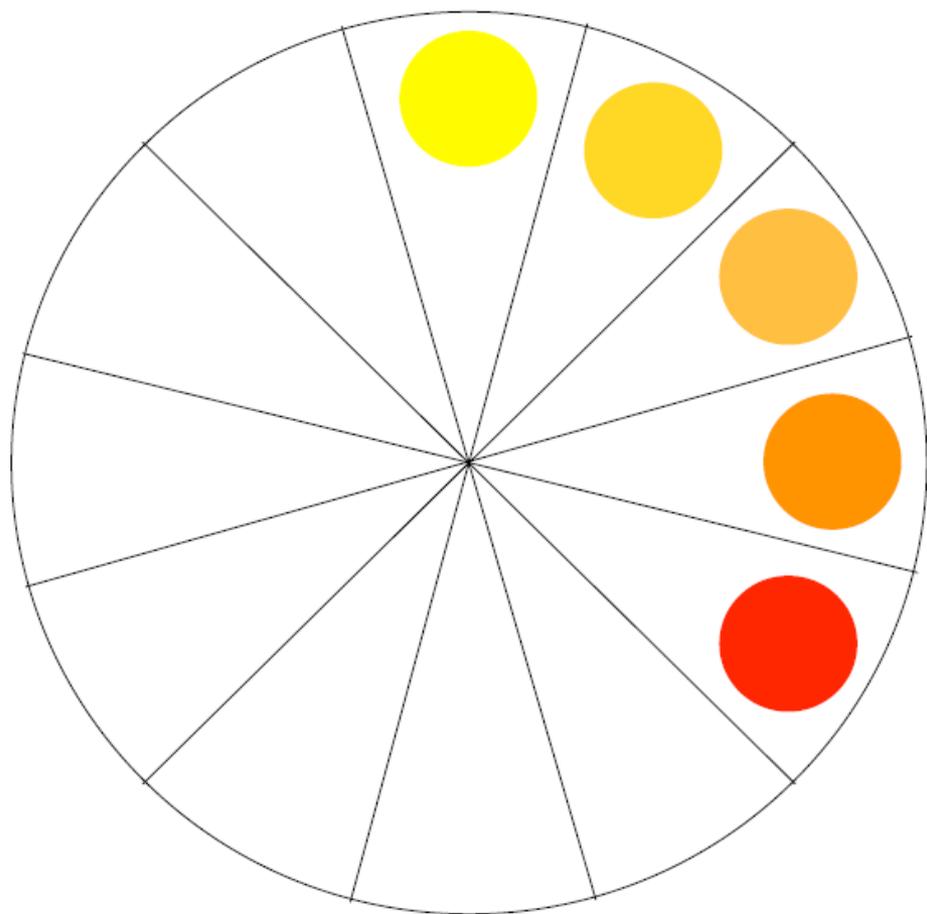


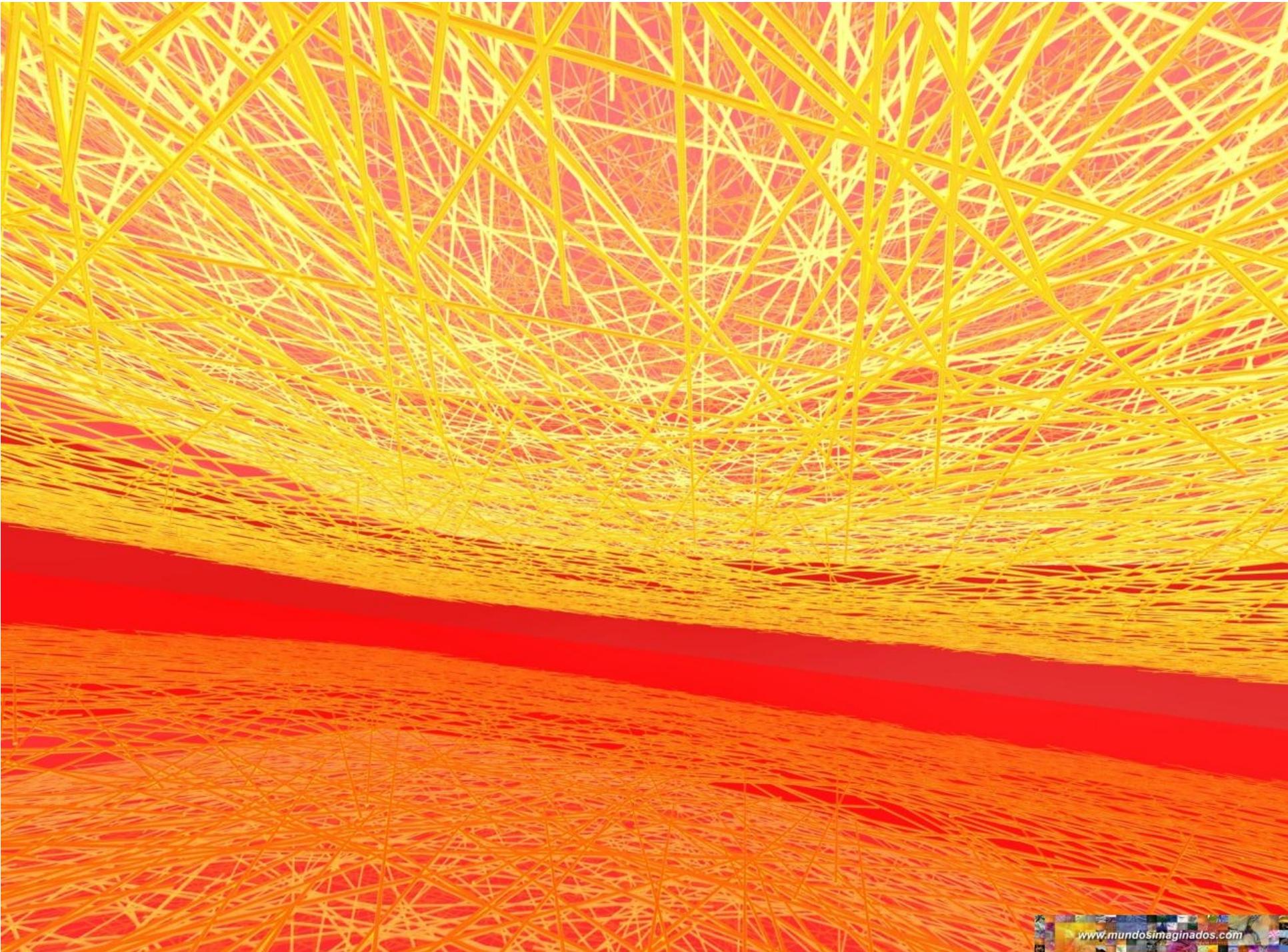






# Warm Colours





Artelista

Artelista

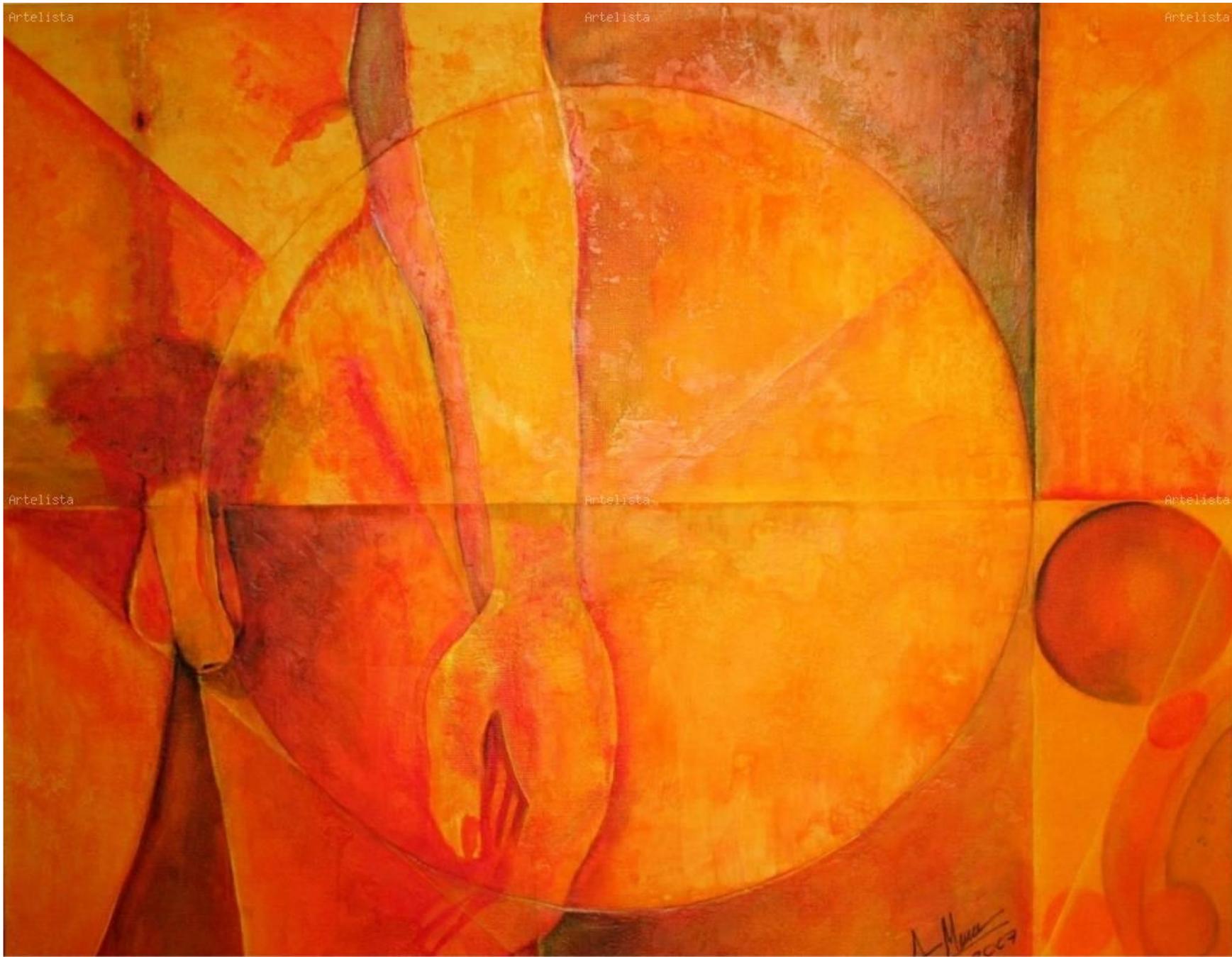
Artelista

Artelista

Artelista

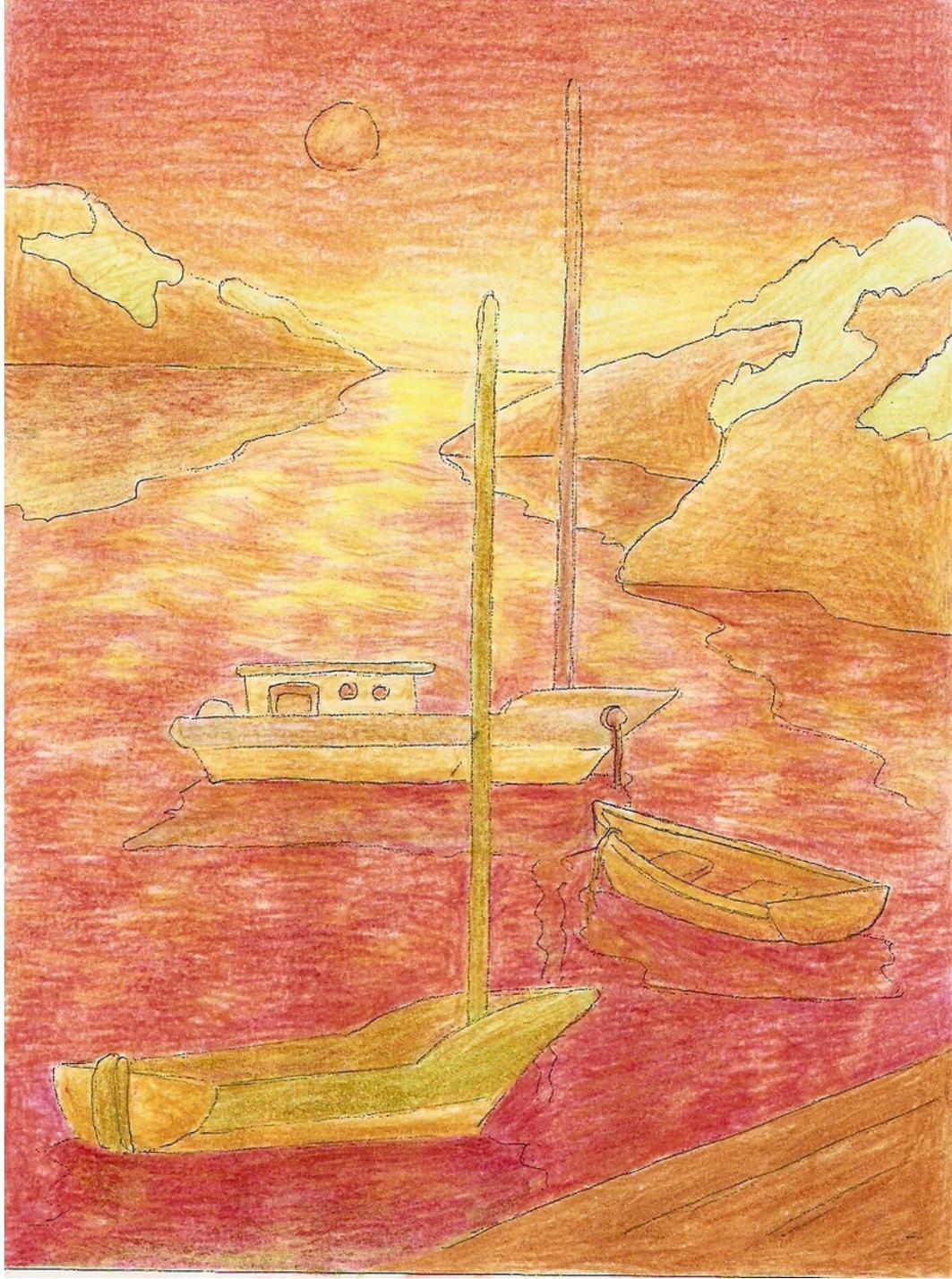
Artelista

A. Moya  
2007















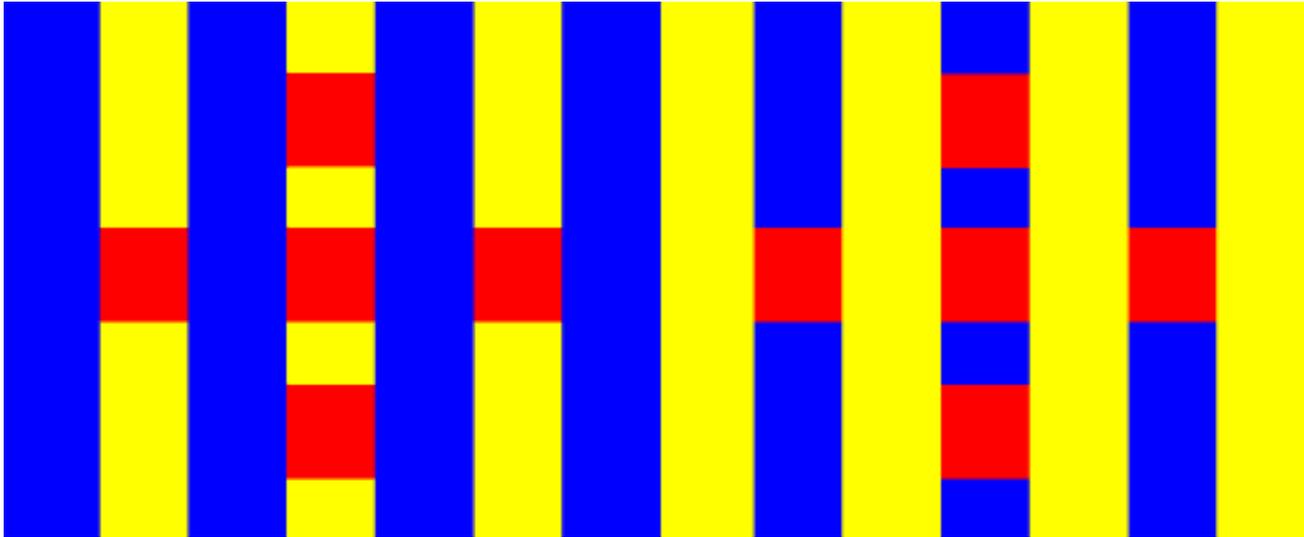




# Warm and cool colours

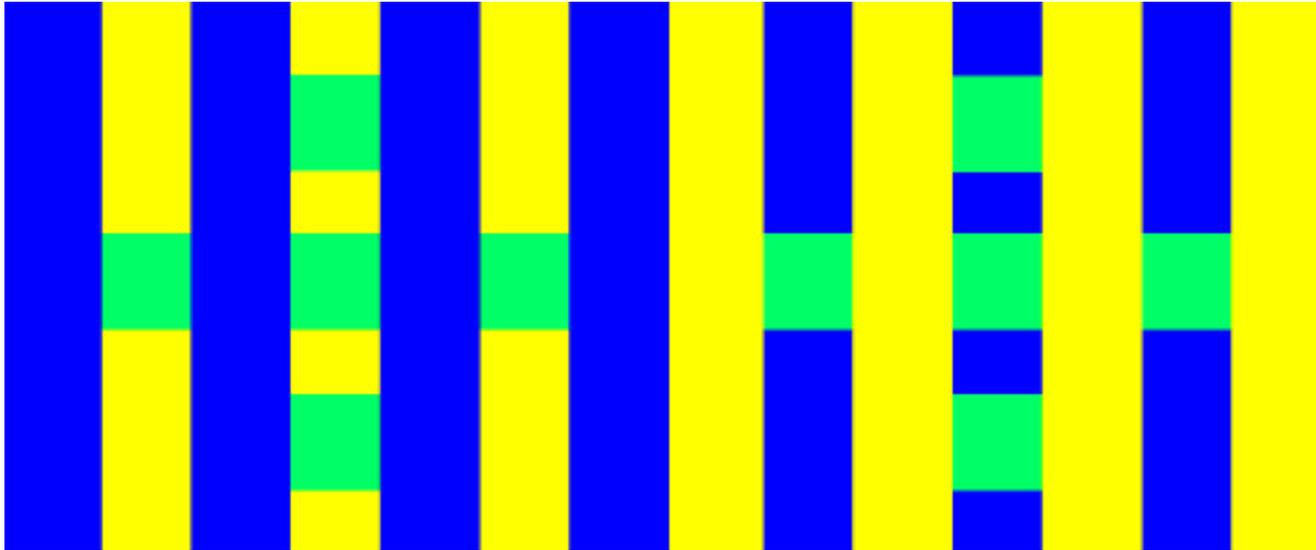


# Simultaneous Contrast



Notice how the red on the right  
responds to its association with blue

# Another example

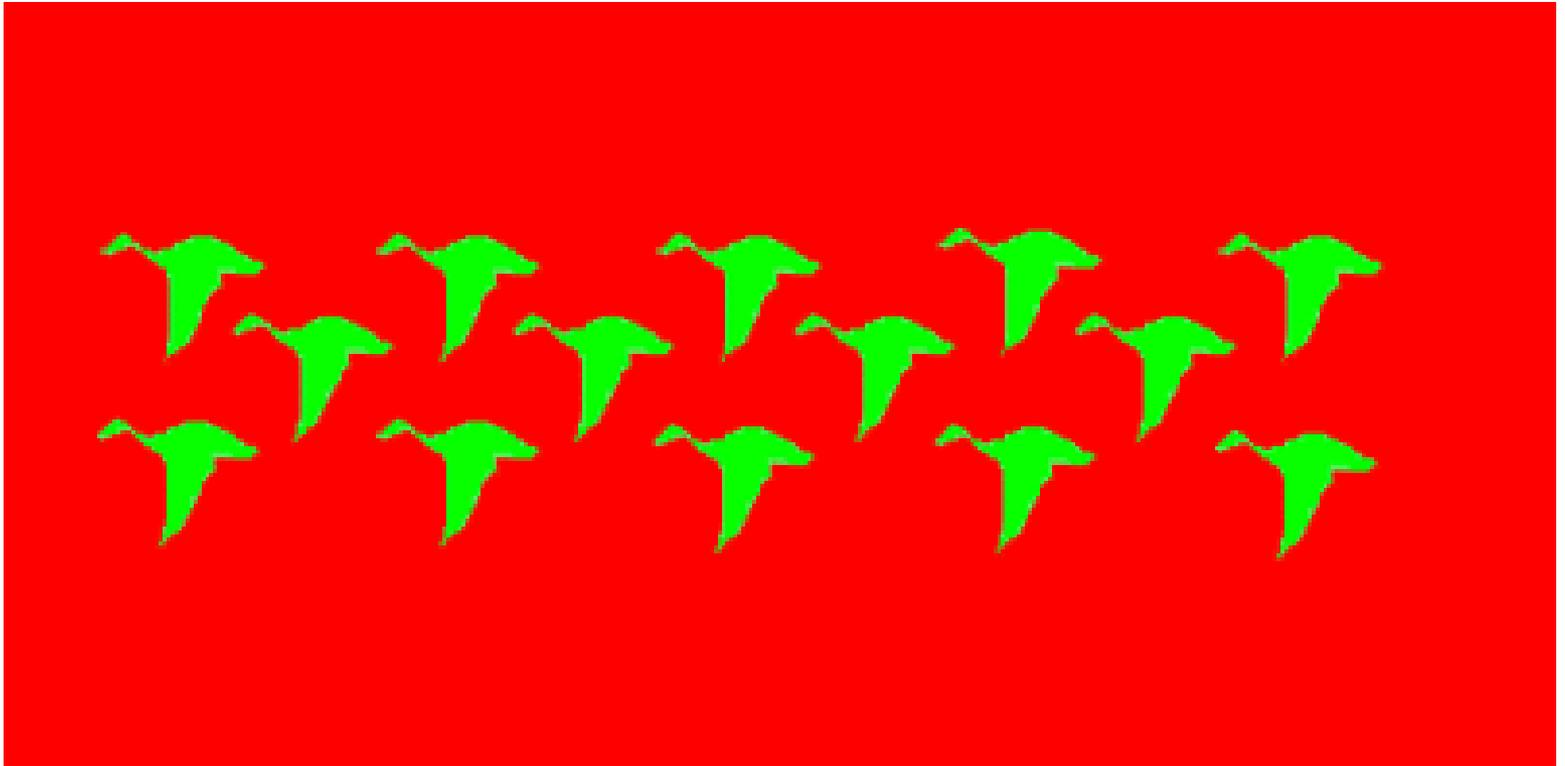


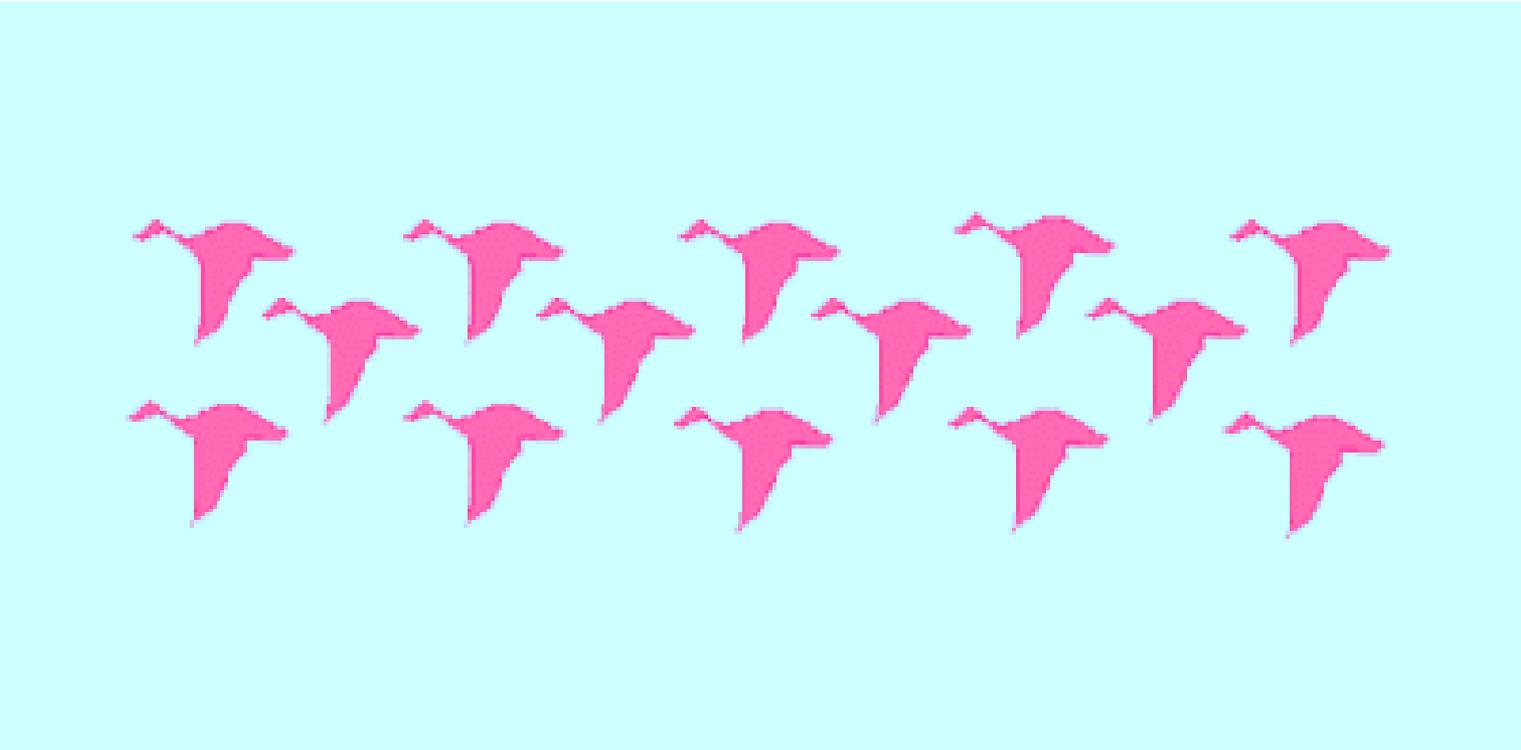
Identical colors appear to shift when framed by different backgrounds or patterns. This is called "simultaneous contrast" and has a variety of affects on how we see things.

The round dots are all exactly the same color gray.  
I merely created the one on the extreme right and  
then copied it to each of the darker rectangles.



Take the After Image Test  
Stare at this image for at least 20 seconds.





# Emotional Response to Colour

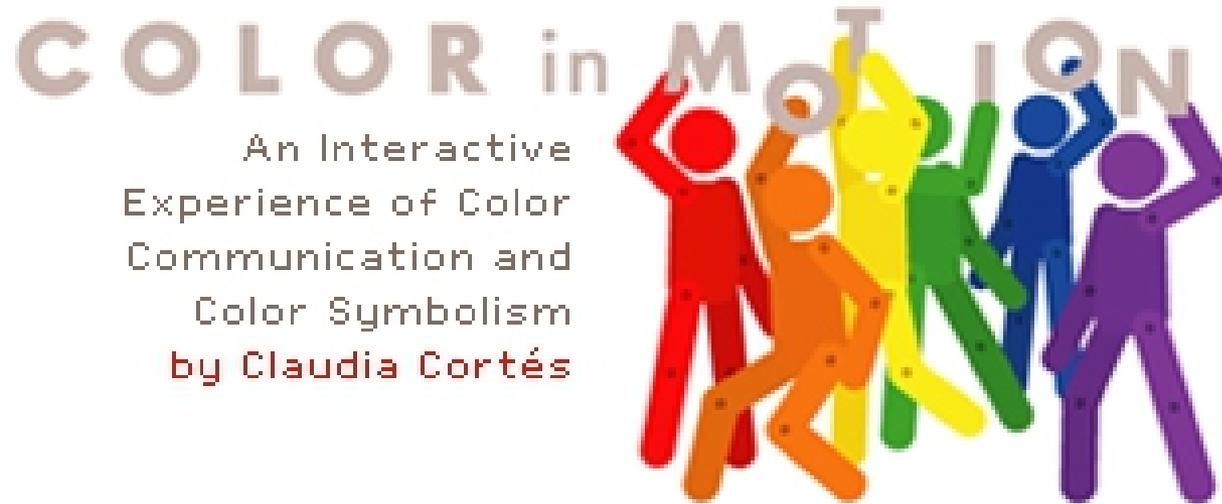


**Sandy Skoglund, *Revenge***



**Sandy Skoglund, *Radioactive Cats*, 1980**  
Cibachrome print, 30 X 40 in.





<http://www.color-wheel-pro.com/color-meaning.html>

<http://www.mariaclaudiacortes.com/>



Dancer-Airplane Propeller-Sea by Gino Severini,



La tristesse du roi (Matisse)